

ROLL OUT OF THE PCEHR

– FEBRUARY 2013 BULLETIN –

Consumer registrations...

- Over **55,000** consumers have now registered to use the system since its launch in July 2012 with daily registration rates continuing to rise.
- Following upgrades to the consumer registration process made in mid-December, the dropout rate has decreased from 75% in July 2012 to 30% in January.

Making it easier for healthcare providers...

- Over 5,550 healthcare provider organisations have now applied to register for a HPI-O and HPI-I.
- A simplified registration form for provider organisations is available at www.ehealth.gov.au together with the updated guidebook.
- February brought the introduction of the first four new ePIP requirements. Medicare Locals continue to support practices with ePIP requirements and eHealth registration and should be the first point of contact for any queries from practices.

New ePIP requirements for General Practice...

- The ePIP checklist has recently been updated to be of more assistance to general practice – this has been included in the (Medicare Local/NEHTA) registration workshop packs.
- The Department of Human Services is writing to all practices inviting them to apply for the new eHealth incentive.
- Another mail-out is planned for early April 2013, which will remind practices of the introduction of requirement 5 from 1 May 2013 and include any additional information on PCEHR compliance.

eHealth and software update...

- PCEHR compliant software now represents 90% of the GP software market and is available for order/ download.
- New conformant software has a vital role in generating benefits for both consumers and healthcare providers by allowing healthcare professionals to connect to the system, create shared health summaries for patients, and facilitate activities such as assisted registration for patients.

Driving eHealth consumer registration...

- Ongoing efforts to promote the eHealth record system resulted in an increase in daily registration rates in January. These efforts include:
 - ❖ All new parents now receive information on the PCEHR in the 'parent packs' upon leaving hospital with their newborn baby. This pack also has a checklist that includes registering their newborn for an eHealth record. Over 200,000 new parents receive this pack each year.
 - ❖ Brochures are continuing to be included with every new Medicare card issue, with over 750,000 brochures distributed to date.
- eHealth sites have increased their engagement and promotion activities, including:
 - ❖ Direct mail campaigns within their local populations;
 - ❖ Local advertisements are being run in print and on radio, in shopping centres, cinemas and on buses; and
 - ❖ Promotions at local events including sporting events and during organ donor awareness week.

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Assisted registration information

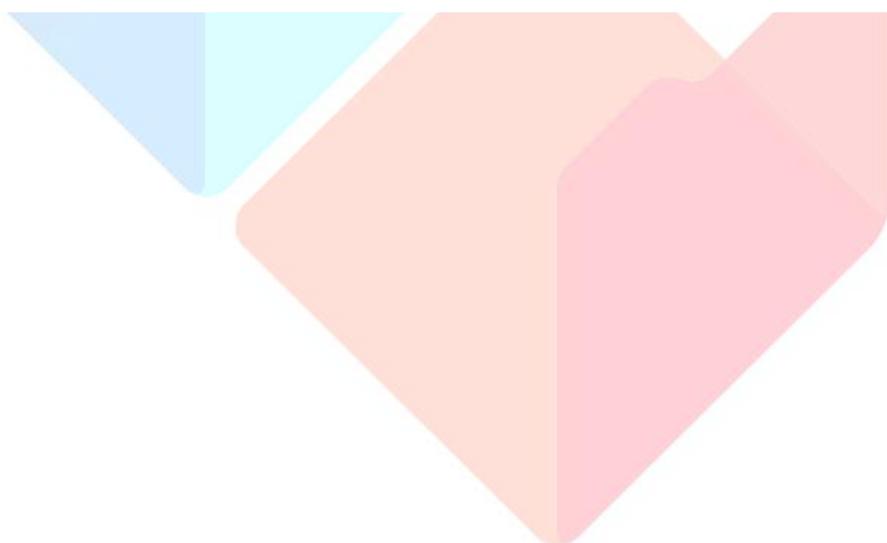
- The assisted registration tool is now available on the eHealth website.
- To date over 4,000 consumers have been registered via the assisted registration process which is being undertaken by Medicare Locals in hospitals, in general practice and at local events.

Get ready for eHealth – Register now with the HI Service

- In readiness for increased system capability all primary healthcare providers, including practice nurses and allied healthcare professionals are encouraged to register for a Healthcare Provider Identifier – Individual (HPI-I) for themselves, and their organisations to register for a Healthcare Provider Identifier – Organisation (HPI-O).
- In response to recent inquiries, Accredited Practising Dietitians and Accredited Nutritionist need only supply the HI Service with proof of membership as an, along with the standard 100 points evidence of identity to register for a HPI-I.
- Any healthcare professionals who experience issues with registering for a HPI-I are encouraged to discuss these with their peak body.

New eHealth Record Link for your Website

- The Department has four eHealth badges available for organisations to download for free and place on their website to allow visitors to click on the link and be directed to ehealth.gov.au.
- These four badges have recently been replaced to meet new online accessibility requirements recently introduced.
- We would encourage all organisations to download a badge onto your website today (instructions are attached).



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'How to' for DoHA web badge application

1. Pick a badge

Go to <http://www.health.gov.au/internet/main/publishing.nsf/Content/eHealthBadges> and pick a badge to be added to your website.

2. Complete and submit form

Complete and submit the form for the appropriate badge.

3. Copy generated HTML code

After you submit the form you will be presented with your custom HTML code (iFrame with your unique ID). See the example screen grab below...



:: eHealth badges

Thank you for selecting a badge. Simply copy the HTML code below and paste it into the source code of one or more of your organisation's web pages to display the badge.

For help adding the badge to your site please [contact us](#).



The Personally
Controlled eHealth
Record System

```
<iframe src="http://www.health.gov.au/internet  
/main/publishing.nsf/Content/H1N1Badge?OpenDocument&  
ID=2WCMD-8XS2L720120903102904GVVB"  
width="336px" height="150px" scrolling="no"  
frameborder="0"><a href="http://www.ehealth.gov.au"  
target="_parent">The Personally Controlled eHealth  
Record System</a></iframe>
```

Select HTML code

4. Add HTML to your website

The iFrame HTML once added to your website will display the badge and will take users to www.ehealth.gov.au when clicked.

This mechanism allows us to see:

- Where the badges are being used (i.e. which websites)
- How many views (i.e. page loads)
- How many clicks

5. Placement of the Badges on your site.

Note the badges are of most use when placed in a prominent place on the site such as the Home Page, rather than buried in text for example.