Electronic Prescriptions Toolkit

For use by third parties

These materials are available through our Digital Health Resource Library. Please contact your local PHN, peak organisation or partnership manager for the login details.
Introduction

This toolkit relates to the introduction of electronic prescriptions. The assets are designed for:
- Dispensers to share with consumers,
- Prescribers to share with patients
- Peaks and partners to share with their audiences.

Labels

Token Only
This label identifies assets for prescribers/dispensers who use Token only and are not set up for Active Script Lists (ASL).

Token + ASL
This label identifies assets for prescribers/dispensers with capabilities to offer both Token and ASL.

All
This label identifies assets that can be used by all regardless of ASL capabilities.
### Contents

<table>
<thead>
<tr>
<th>Asset type</th>
<th>For Prescribers</th>
<th>For Dispensers</th>
<th>For Partners/Peaks</th>
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<tbody>
<tr>
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### Token + ASL assets

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Social Media Assets
Electronic prescriptions rolling out now

During your consultation, your doctor will send you an SMS or e-mail.

You will then take it to your pharmacy or send it to them.

If you have repeats, a new SMS or email will be sent to you when you get your medicine.

This asset can be used by anyone wanting to share how electronic prescriptions works with consumers.
Facebook Carousel Generic

**How it works**

This asset can be used by anyone wanting to share how electronic prescriptions works with consumers.

**Electronic prescriptions rolling out now**

- **You can get it sent directly to you...**
  - Your doctor can send you an SMS or email during your consultation.
- **...or sent directly to your script list**
  - Ask your pharmacist to create your script list. Your prescriptions can then be added to it at any time.
- **You can get your medicines at the pharmacy...**
  - Show them the email or SMS so it can be scanned or show your ID so they can access your list.
- **...or delivered to your home**
  - If your pharmacy offers home delivery forward the SMS or email to them so they can scan it or call them to validate your ID so they can access your list.
People will now have the option to choose an electronic prescription as an easy and convenient alternative to paper.

Electronic prescriptions

Connecting Australia to a healthier future

Rolling out now

This asset is designed for use in social media and can be used by peaks and partners wanting to encourage dispensers or prescribers to get ready for electronic prescriptions.
There are now two ways to get an electronic prescription as an alternative to paper. Sent direct to you or direct to your script list.

Electronic prescriptions

Rolling out now

Connecting Australia to a healthier future

Social Post
Rolling out now

This asset is designed for use in social media and can be used by peaks and partners wanting to encourage dispensers or prescribers to get ready for electronic prescriptions.

Peaks and Partners
Dispenser/Prescriber
Digital Banner
Rolling out now
This asset is designed for use on websites and can be used by anyone wanting to encourage consumers to find out more about electronic prescriptions.

Digital Banner
Are you ready?
This asset is designed for use on websites and can be used by peaks and partners wanting to encourage prescribers and dispensers to upgrade their software.
Print Assets
DL Flyer

Rolling out now

This asset can be used by anyone wanting to share how electronic prescriptions works with consumers. The asset is available on demand as a print ready PDF.

Electronic prescriptions

Rolling out now

You can choose an electronic prescription as an alternative to paper prescriptions.

Check that your doctor and pharmacy are ready

Learn more at digitalhealth.gov.au
Connecting you to better healthcare

This is how it works

Step 1
During your consultation your doctor will send you an SMS or an email

Step 2
You will then take it to your pharmacy or send it to them

Step 3
If you have repeats, a new SMS or email will be sent to you when you get your medicine from the pharmacy.

Remember to check that your doctor has your correct mobile number and email address.
DL Flyer
Rolling out now
This asset can be used by anyone wanting to share how electronic prescriptions works with consumers. The asset is available on demand as a print ready PDF.

Electronic prescriptions
Rolling out now

You can choose an electronic prescription as an alternative to paper prescriptions.

Check that your doctor and pharmacy are ready

Learn more at
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Connecting you to better healthcare

Getting an electronic prescription

There are 2 WAYS

Direct to you
Your doctor can send you an SMS or email during your consultation.

Direct to your script list
Ask your pharmacist to create your script list. Your prescriptions can then be added to it at any time.

Getting your medicines

There are 2 WAYS

Collecting it
When you or your carer go into a pharmacy, show them the email or SMS so it can be scanned or show your ID so they can access your list.

Home delivery
If your pharmacy offers home delivery forward the SMS or email to them so they can scan it or call them to validate your ID so they can access your list.

Remember: you can forward the SMS or email to a family member or carer so they can get your medicine.
Instore A3 Poster

How it works

These assets are to be used by pharmacies or practices wanting to share how electronic prescriptions work with consumers. It is designed to be displayed in pharmacy or practice. The asset is available on demand as a print ready PDF.

Step 1
During your consultation your doctor will send you an SMS or an email.

Step 2
Bring it in or send it to us at or e-mail.

Step 3
If you're taking repeat medication, a new SMS or email will be sent to you when you get your medicine.

Connecting you to better healthcare
Learn more at digitalhealth.gov.au

Electronic prescriptions rolling out now

Step 1
During your consultation your doctor will send you an SMS or an email.

Step 2
Take it in or send it to your pharmacy by SMS (remember to check that they are electronic prescriptions ready).

Step 3
If you have repeats, a new SMS or email will be sent to you when you get your medicine from the pharmacy.

Connecting you to better healthcare
Learn more at digitalhealth.gov.au
Instore A3 Poster

How it works

These assets are to be used by pharmacies wanting to share how electronic prescriptions works with consumers. It is designed to be displayed in pharmacy. The asset is available on demand as a print ready PDF.

We are electronic prescription ready

Getting an electronic prescription

There are 2 WAYS

Direct to you
During your consultation your doctor will send you an SMS or an email

Direct to your script list
Talk to us to create your script list. Your prescriptions can then be added to it at any time.

Getting your medicines

There are 2 WAYS

Bring it in or send it to us at
or e-mail us at

Show us your ID or call us to validate it.

Connecting you to better healthcare
Learn more at digitalhealth.gov.au

We are electronic prescription ready

Getting an electronic prescription

There are 2 WAYS

Direct to you
During your consultation your doctor will send you an SMS or an email

Direct to your script list
Talk to us to create your script list. Your prescriptions can then be added to it at any time.

Getting your medicines

There are 2 WAYS

Bring it in or show us your ID so we can access your list
or call us to validate your ID so we can access your list.

Connecting you to better healthcare
Learn more at digitalhealth.gov.au
Instore A3 Poster

How it works

These assets are to be used by practices wanting to share how electronic prescriptions works with consumers. It is designed to be displayed in practice. The asset is available on demand as a print ready PDF.
Publication Insert
Are you ready?

This asset is designed for use in publications and can be used by peaks and partners to encourage prescribers and dispensers to upgrade software in order to be ready for electronic prescriptions.

Upgrade your software today

People will soon have the option to choose an electronic prescription as an easy and convenient alternative to paper. Make sure your software is up to date.

Learn more at digitalhealth.gov.au

Connecting Australia to better healthcare
Point of sale assets
Counter Card

Ask us how

These assets are to be used by pharmacies or practices wanting to share how electronic prescriptions works with consumers. It is designed to be on the counter. The asset is available on demand as a print ready PDF.

We are electronic prescription ready

Ask us how it works

You now have the option to choose an electronic prescription as an easy and convenient alternative to paper.

Connecting you to better healthcare

Learn more at digitalhealth.gov.au

Electronic prescriptions rolling out now

Ask us how it works

You will soon have the option to choose an electronic prescription as an easy and convenient alternative to paper.

Check if your pharmacy is ready
digitalhealth.gov.au
Window sticker

We are ready

This asset is to be used by pharmacies wanting to show that their pharmacy is electronic prescription ready. The asset is available on demand as a print ready PDF.
E-mail assets
**Electronic prescriptions**

You can now choose an electronic prescription as an easy and convenient alternative to paper. [INSERT PHARMACY NAME HERE] is ready.

**This is how it works**

1. During your consultation your doctor will send you an SMS or an email.
2. You will then bring it in or send it to us.
3. If you have repeats, we will send you a new SMS or email when you get your medicine.

Remember: you can forward the SMS or email to a family member or carer so they can get your medicine.

**Connecting you to better healthcare**

Subject line: Electronic prescriptions available now

**How it works**

This asset is designed to be sent from pharmacies or prescribers to their customers once they are ready. The name of the chain or specific pharmacy or practice can be included in the intro copy. Images will be available for organisations to build emails if they want to tailor the messaging.
You can now choose an electronic prescription as an easy and convenient alternative to paper. [INSERT PHARMACY NAME HERE] is ready.

**Getting an electronic prescription**

There are 2 WAYS

- **Direct to you**
  Your doctor can send you an SMS or email during your consultation.

- **Direct to your script list**
  If we have already set up a list of your scripts, the prescription will be added to it.

**Getting your medicines**

There are 2 WAYS

- **Bring it in or forward the SMS or email**
  Show us your ID
  Present an ID so we can access your list or call us to validate it.

- **Home Delivery**
  Forward the SMS or email to us so we can scan it or call us to validate your ID so we can access your list.
  We will then deliver the medicine to you.

Connecting you to better healthcare
Learn more at digitalhealth.gov.au

Remember: you can forward the SMS or email to a family member or carer so they can get your medicine.
E-mail (Stakeholder organisations to members)

How it works

This asset is for partner organisations to send emails to dispensers or prescribers to ensure they are ready for electronic prescriptions. Images can be downloaded for organisations to tailor the message if needed.

Included as well are assets for EDMs made to be hyper localised by anyone to send to dispensers or prescribers to ensure they are ready for electronic prescriptions. Images can be downloaded for organisations to build emails.

Subject line: Electronic prescriptions, are you ready?

Make sure you are ready

People will soon have the option to choose an electronic prescription as an easy and convenient alternative to paper:

1. Check your organisation is registered as a Healthcare Provider Identifier Organisation (HPI-O) and is connected to the Healthcare Identifier (HI) Service

2. Connect to a Prescription Delivery Service (PDS) e.g. eRx or Medisecure

3. Check that your software is electronic prescriptions enabled

Remember to check that you have the correct contact details for patients and their carers

LEARN MORE